

# Pop Culture 101

With Sophie Brookover

[www.popgoesthelibrary.com](http://www.popgoesthelibrary.com)

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## Why Pop Culture?

- Your students care about it, so you should care about it
- It's a way into your students' lives
- It's a lure into the library

## Tech

- MySpace: [www.myspace.com](http://www.myspace.com) and its ilk: LiveJournal ([www.livejournal.com](http://www.livejournal.com)), Xanga ([www.xanga.com](http://www.xanga.com)) and Facebook ([www.facebook.com](http://www.facebook.com)) are also popular.
- IM: [www.aim.com](http://www.aim.com), Yahoo (<http://messenger.yahoo.com>), Meebo ([www.meebo.com](http://www.meebo.com))
- YouTube: [www.youtube.com](http://www.youtube.com)
- Texting: [http://en.wikipedia.org/wiki/List\\_of\\_SMS\\_abbreviations](http://en.wikipedia.org/wiki/List_of_SMS_abbreviations)
- Podcasting
- Gaming: Mario Kart, Super Smash Brothers, Dance Dance Revolution
- Gadgets: cell phones, iPods, TiVo

## Music

- TRL
- MTV, MTV2
- iTunes
- Hot Topic

## Movies

- Athletic Romance: Step Up, Stick It, Bring it On, Ice Princess
- Fratboy Flicks: Jackass & Jackass 2, American Pie series, Wedding Crashers, Zoolander, Old School
- Horror: The Grudge, The Ring, Pulse

Love the handout? Download & share it with your friends:

[www.popgoesthelibrary.com/talks/njaslpop.pdf](http://www.popgoesthelibrary.com/talks/njaslpop.pdf)

## TV

- The N: [www.the-n.com](http://www.the-n.com)
- Grey's Anatomy (ABC)
- High School Musical & Cheetah Girls (both on Disney)
- Friday Night Lights (NBC)
- Project Runway (Bravo)
- American Idol (Fox)
- Survivor (CBS)
- American Dad & Family Guy (both on Fox)

## Magazines

- Celebrities: J-14, Right On!, Us Weekly, InStyle
- Fashion: teenVogue, Cosmopolitan, Lucky
- Sports: WWE, Slam, ESPN, Sports Illustrated, Thrasher
- Humor: MAD
- Music: SPIN, Rolling Stone, VIBE
- Anime: Shonen Jump, Shojo Beat, and NewTypeUSA

## Books

- Chick Lit: Meg Cabot, Sarah Dessen, Ann Brashares, The Clique, A-List, The It Girl
- Guy Appeal: Darren Shan, Gordon Korman, King Dork, Chris Crutcher, Chris Krovatin
- GLBTQ Lit: Brett Hartinger, David Levithan, James Howe
- Manga, Manga, Manga!

## Tools to Keep Up!

- YPulse: [www.ypulse.com](http://www.ypulse.com)
- Entertainment Weekly's PopWatch: <http://popwatch.ew.com>
- Pop Goes the Library: [www.popgoesthelibrary.com](http://www.popgoesthelibrary.com)
- Pop Candy: <http://blogs.usatoday.com/popcandy/>
- Hit the magazine stand!
- Set your VCR or TiVo to record the following shows at least once a month:
  - TRL, Laguna Beach, and My Super Sweet 16 (all on MTV)
  - Friday Night Lights (on NBC)
  - Adult Swim (late-night programming on Cartoon Network)